

Figure 2

Figure: A flow chart of a preferred business process

250

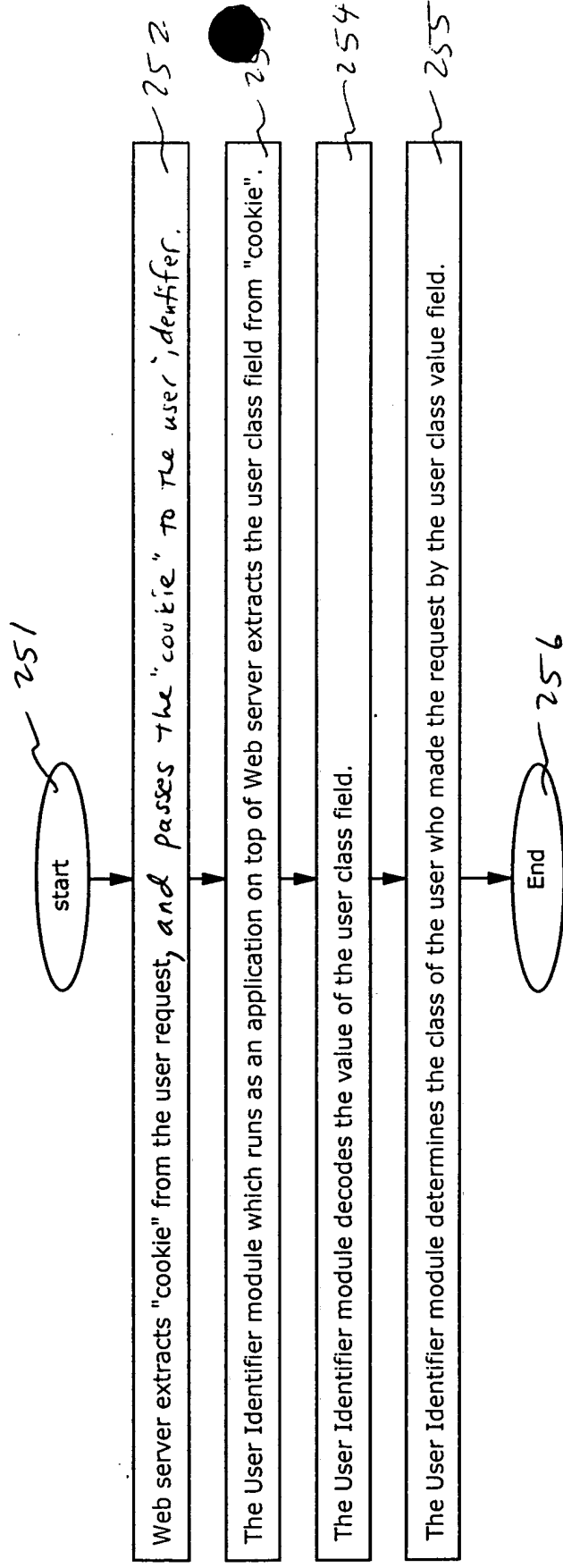
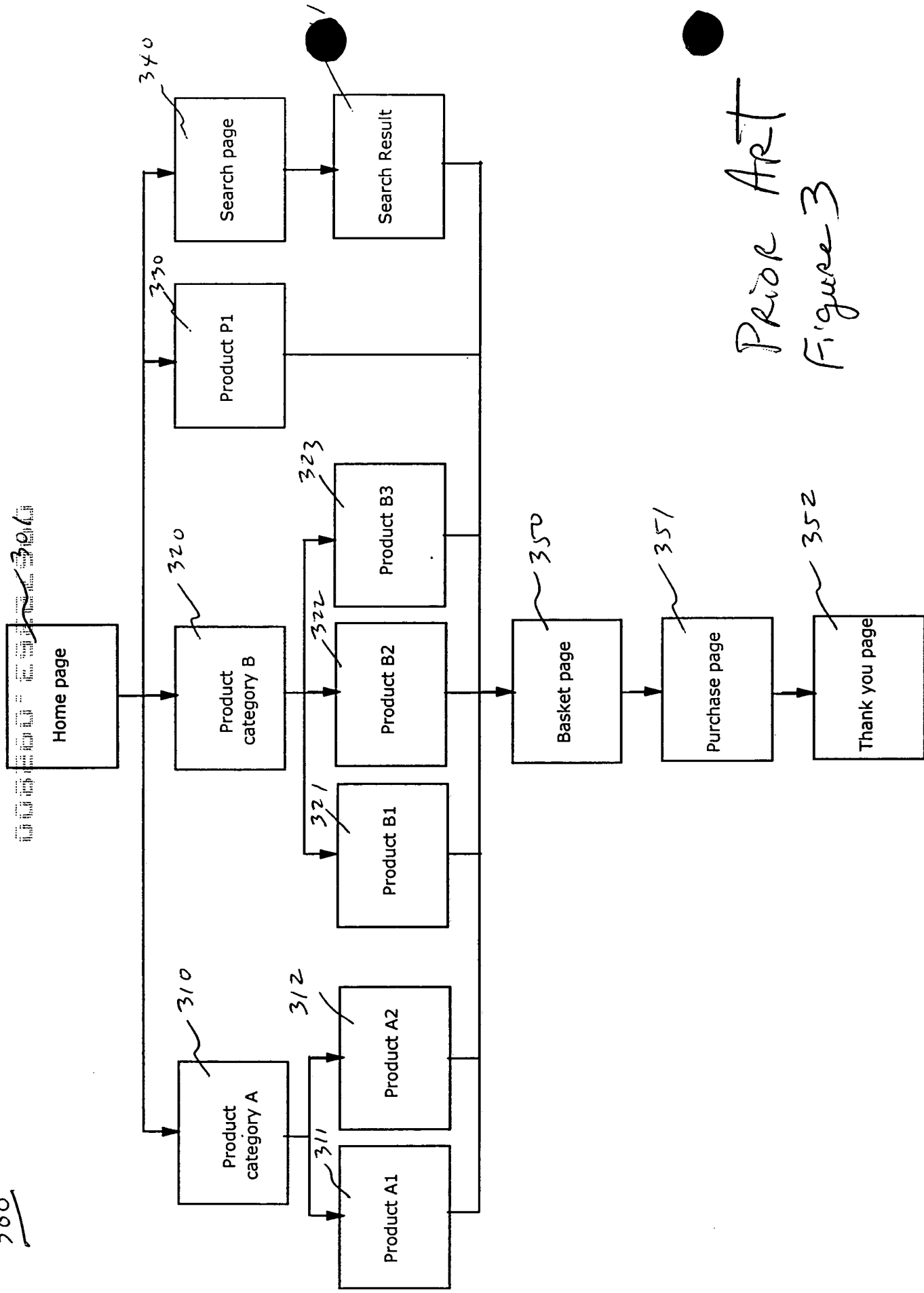


Figure 2A

Figure: A flow chart of a preferred process of identifying user class

300



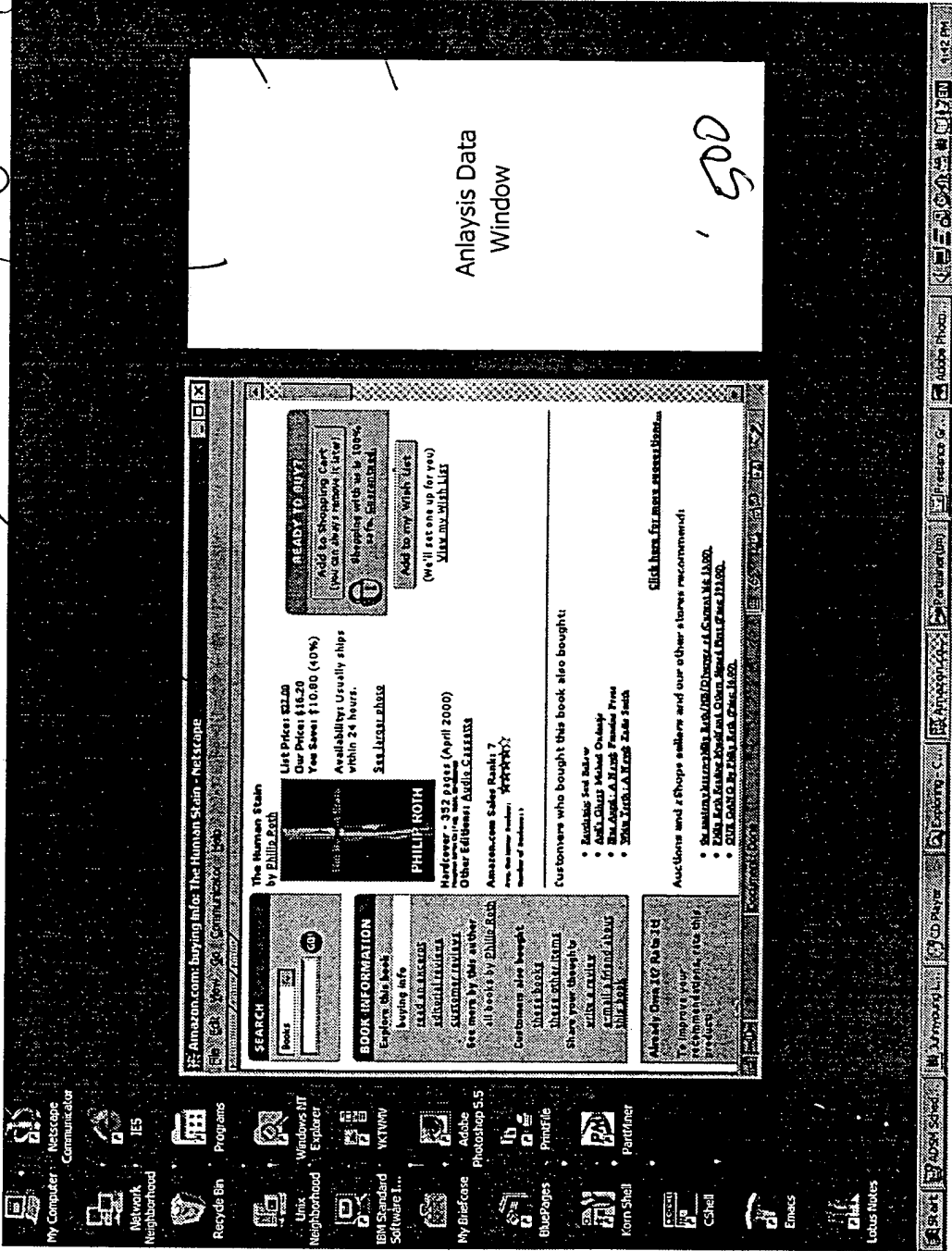
Prior Art
Figure 3

Figure: An example of a prior art product catalog of an online store

400

Figure 4

103



fig(400) added
also claims

fig(400) added
also claims
polling process
polls web page
polls clay window
polls layers window
polls layers window
polls layers window

Figure: A screen shot showing a product page with its data window

450

451

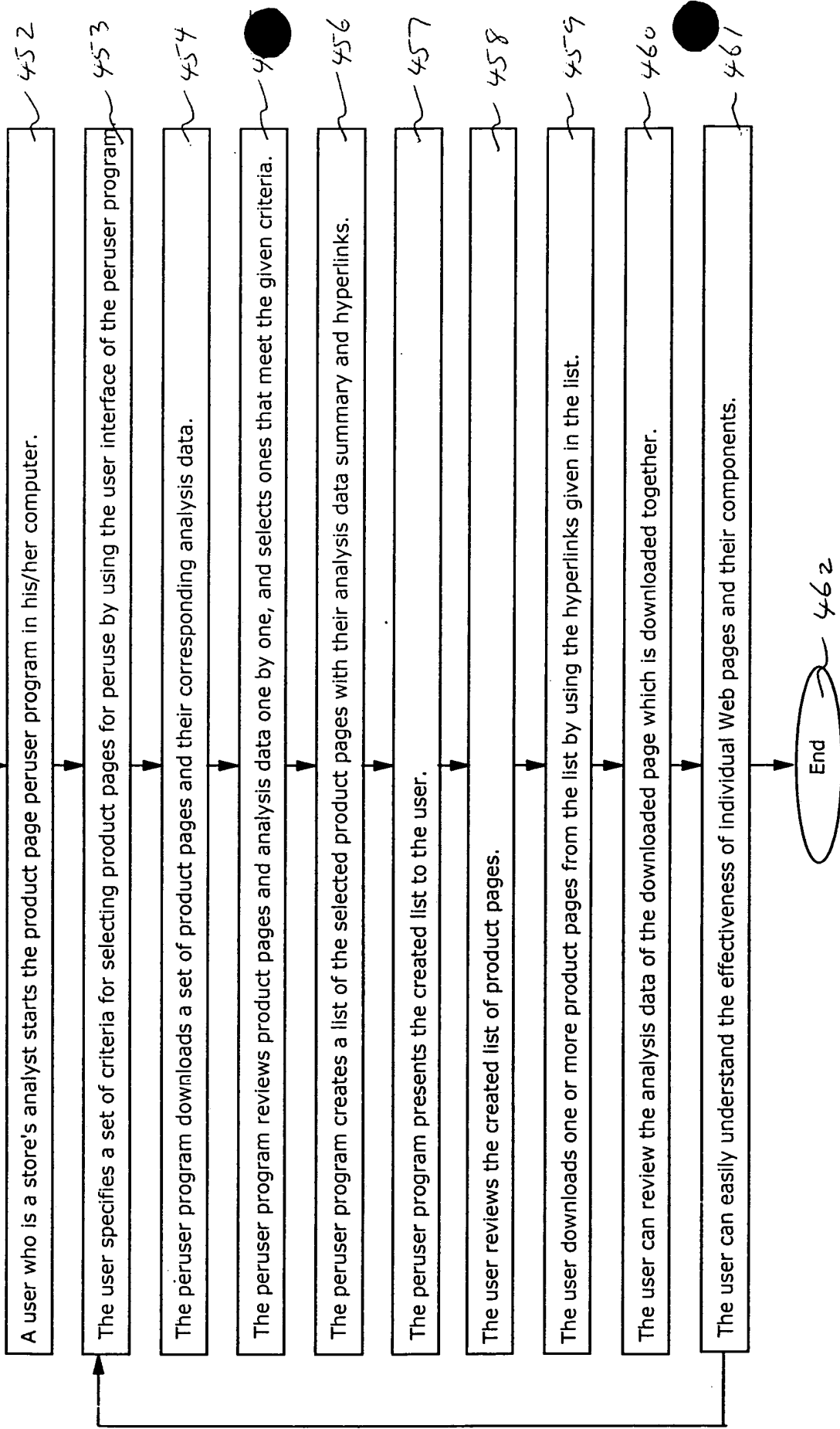


Figure 4A

Figure: A flow chart of a preferred process of automatically perusing multiple product pages

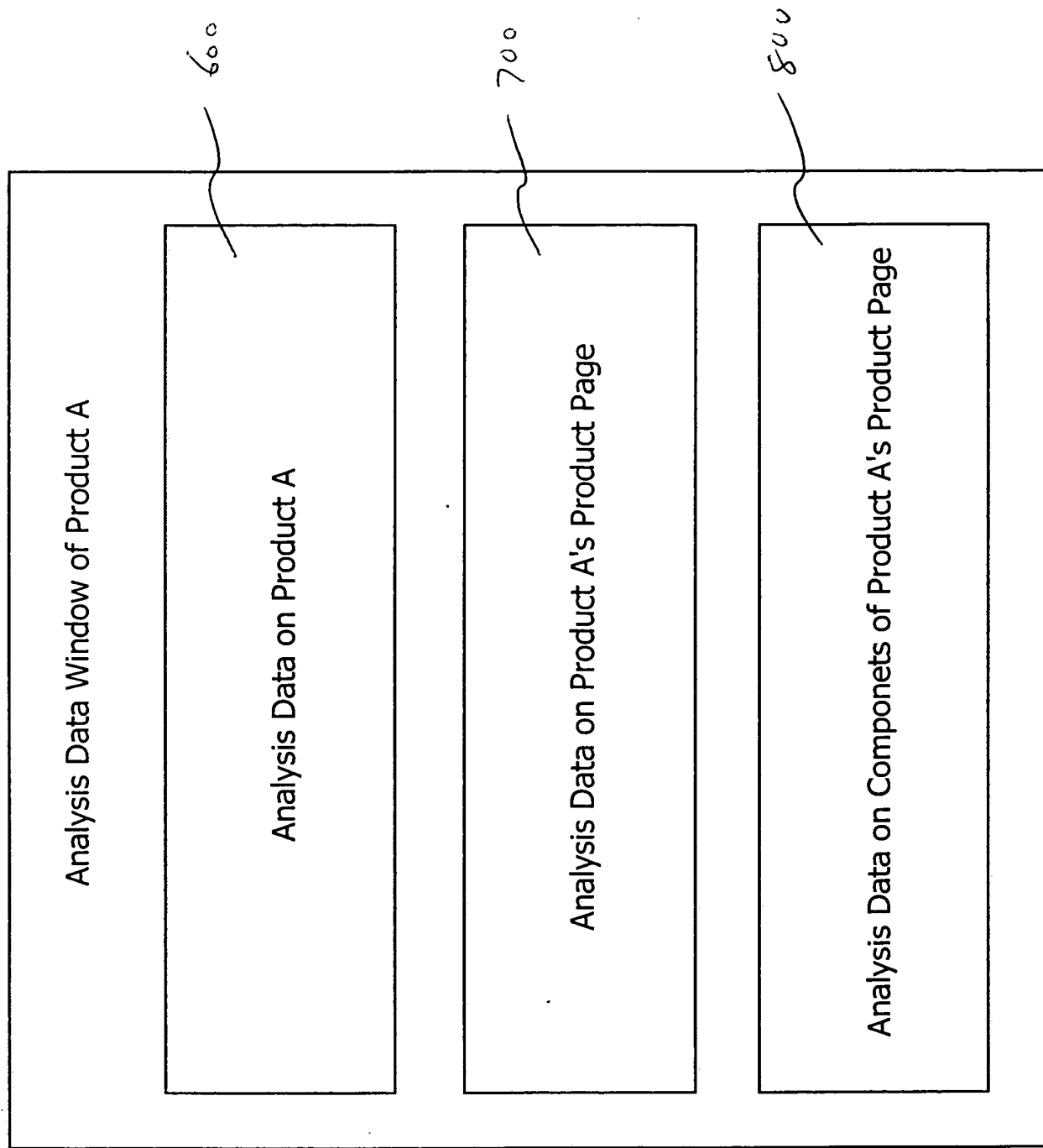


Figure 5

Figure : A block diagram showing an analysis data window of a product

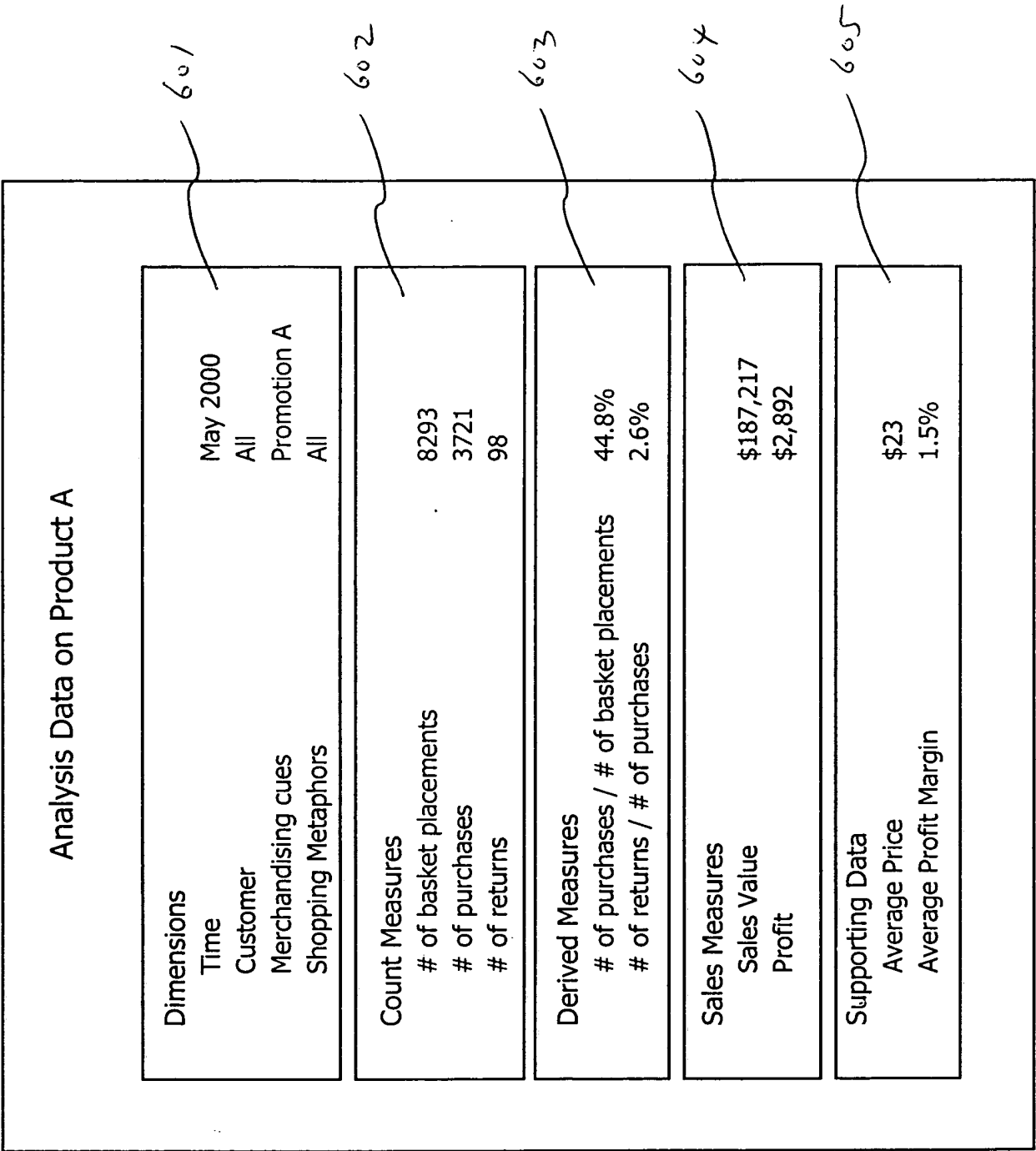


Figure 6

Figure : A block diagram showing data on a product

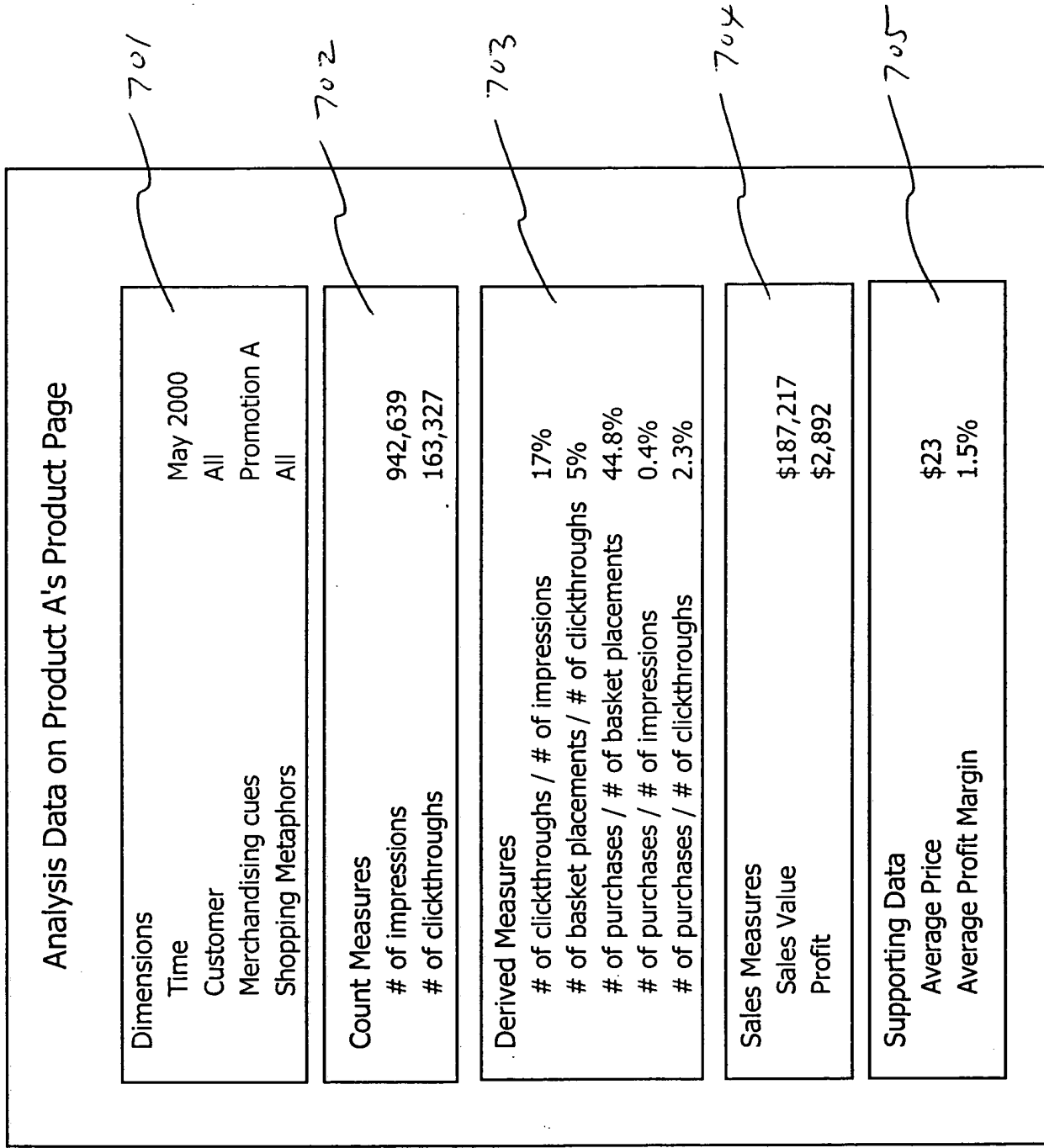


Figure 7

Figure: A block diagram showing data on a product page

108

802

803

Figure 10

Figure 1: A block diagram showing data on components of a product page

900

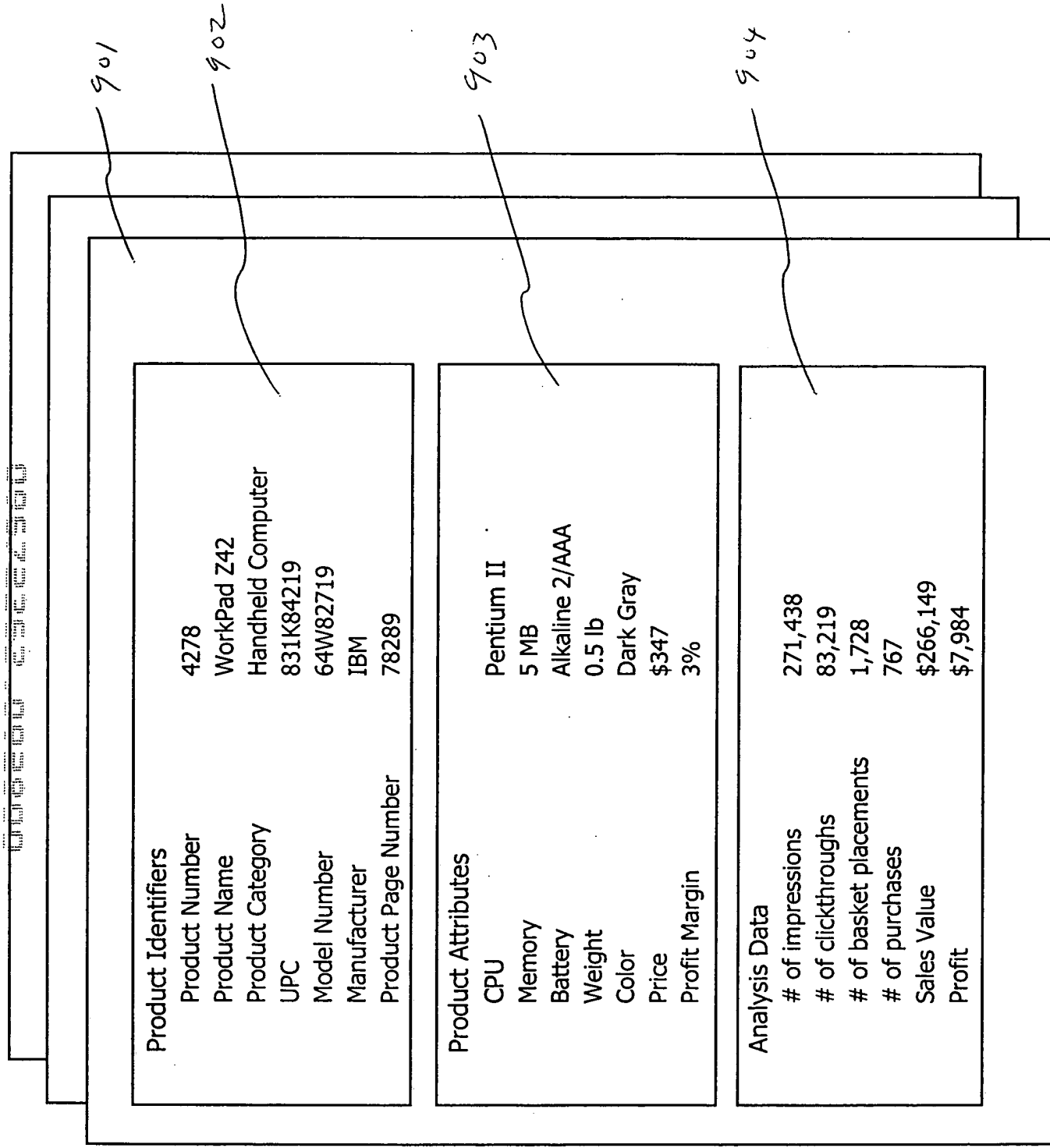


Figure 9

Figure : A block diagram showing a product table

1000

Product Page Data

Product Page Data

Product Page Number 78289
Product Number 4278
of impressions 271,438
of clickthroughs 83,219
of basket placements 1,728
of purchases 767

Component Data

Component A

Type Banner Ad
Product Page Number 73289
of impressions 271,438
of clickthroughs 2,375
of basket placements 738
of purchases 82

Component B

Type Promotion
Product Page Number 79876
of impressions 271,438
of clickthroughs 8,437
of basket placements 2,743
of purchases 748

Figure : A block diagram showing a product page table

Figure 10